



Tokyo Systems Engineering Summit December 2023

Acceleration through Smart Combination of Methodologies and People

AVL | Jens Poggenburg | Executive Vice President

What are the expectations of next generations?



Source: ©WJP

Customer in the center

Vehicle will be built around Functions



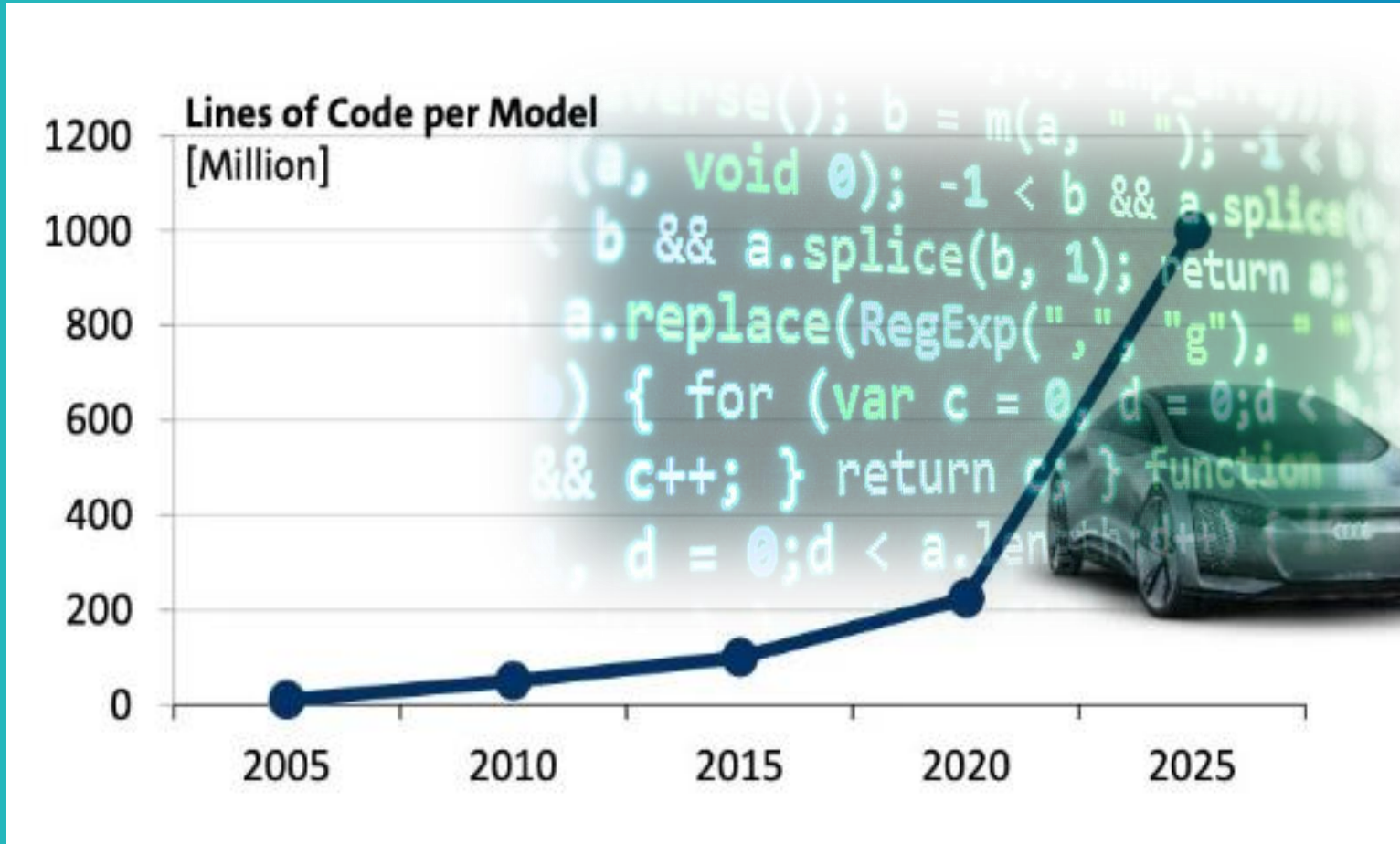
Source: ©WJP

Software Defined Vehicle – Why? What?

- Vehicle functionality defined by software
- Decoupling between hardware and software
- Driving software as business model over vehicle lifetime
- Vehicle is becoming a software product – continuous next



Key challenges for Software Defined Vehicle - **FUTURE**



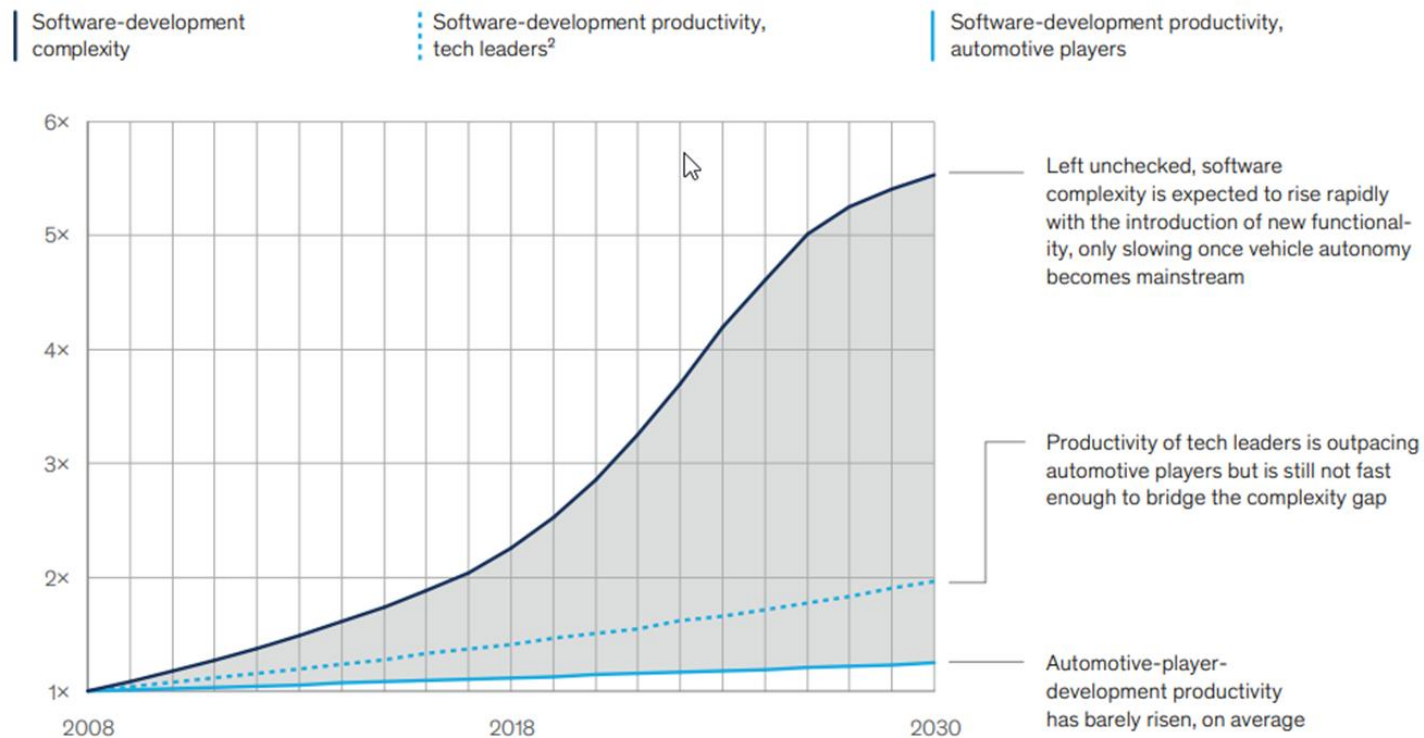
- > 200-300 million lines of code expected
- Level 5 AD driving will take up to 1 billion lines of code

Source: a slide from a 2020 presentation by Herbert Diess highlights the VW software ambition

Key challenges for Software Defined Vehicle Dev. Process

The automotive industry is confronting a widening and unsustainable gap between software complexity and productivity levels.

Relative growth over time, for automotive features,¹ indexed, 1 = 2008



¹Analysis of >200 software-development projects from OEMs and from tier-1 and tier-2 suppliers.

²Top-performing quartile of technology companies.

Source: Numetrics by McKinsey

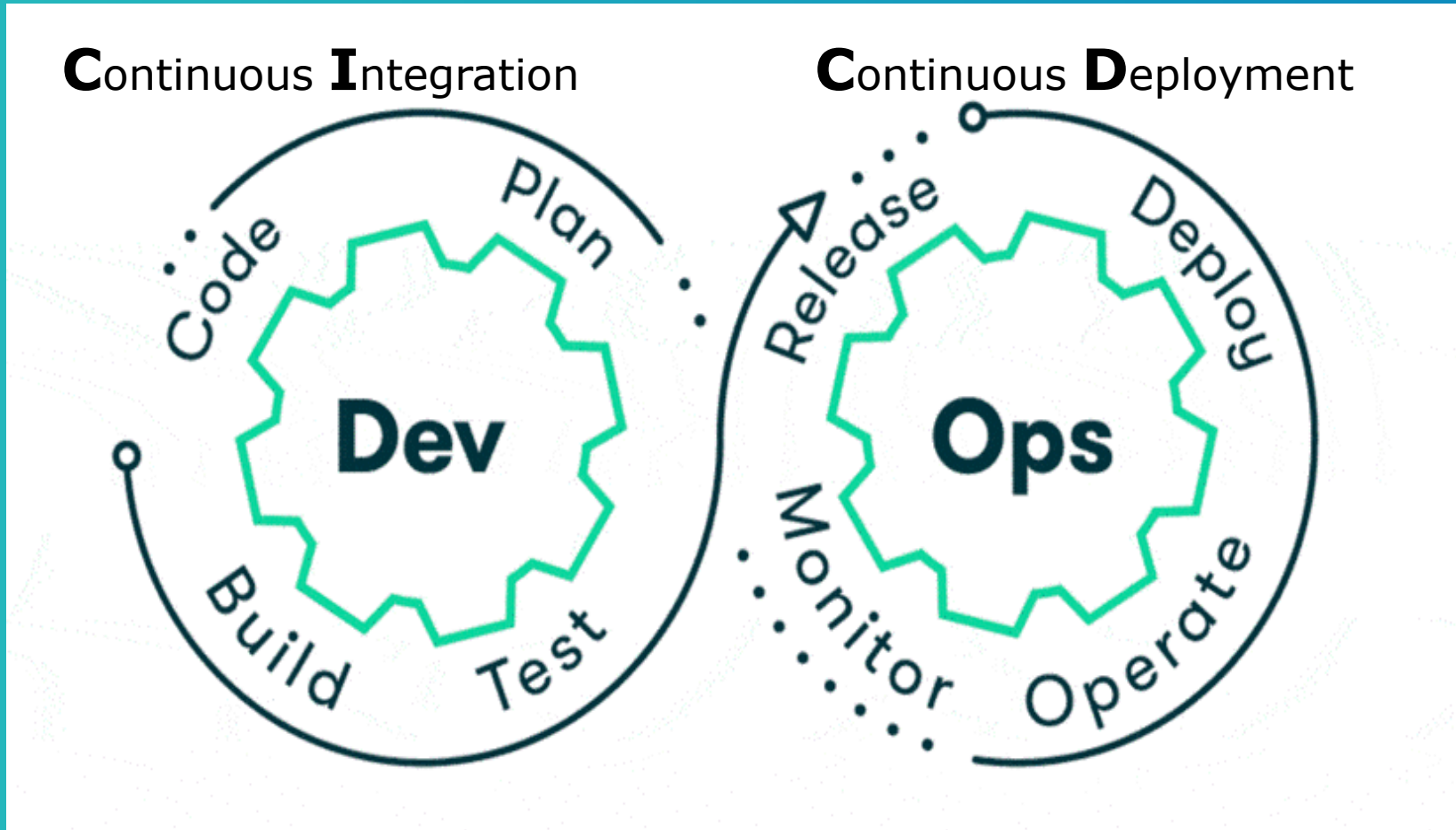
- Software Delivery Speed defined by Development Process
- Continuous Update and Deployment over Lifetime
- Cybersecurity, Risk and Variants Management until EOL

What can we learn from SW development?



Requires modern software development strategies

Continuous DevOps



DevOps is composed by two main elements

- **Continuous Integration AND Continuous Deployment**

DevOps is first of all a mentality shift

Speed | Rapid Delivery | Scalability

Staging for Software



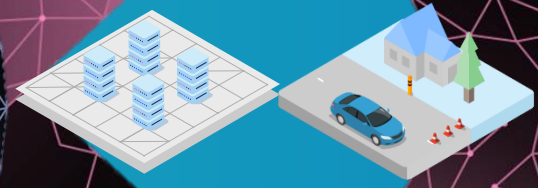
Software in the Loop

Stage I
Software Testing



Testing Labs

Stage II
Functional Testing & Calibration



In-Field Testing

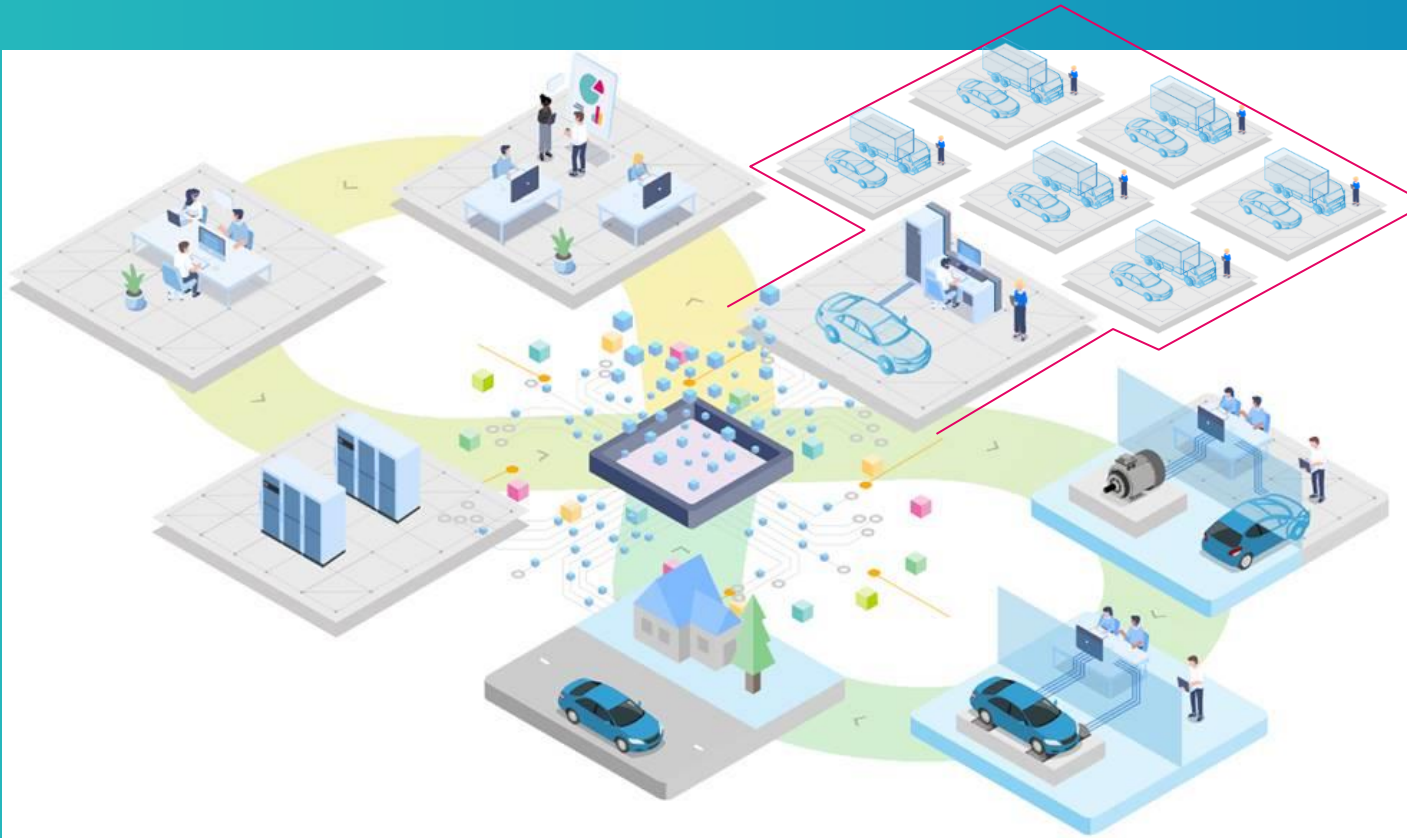
Stage III
Shadow-Mode



Fleet Rollout

Stage IV
OTA Ring Release's

What is the new narrative?

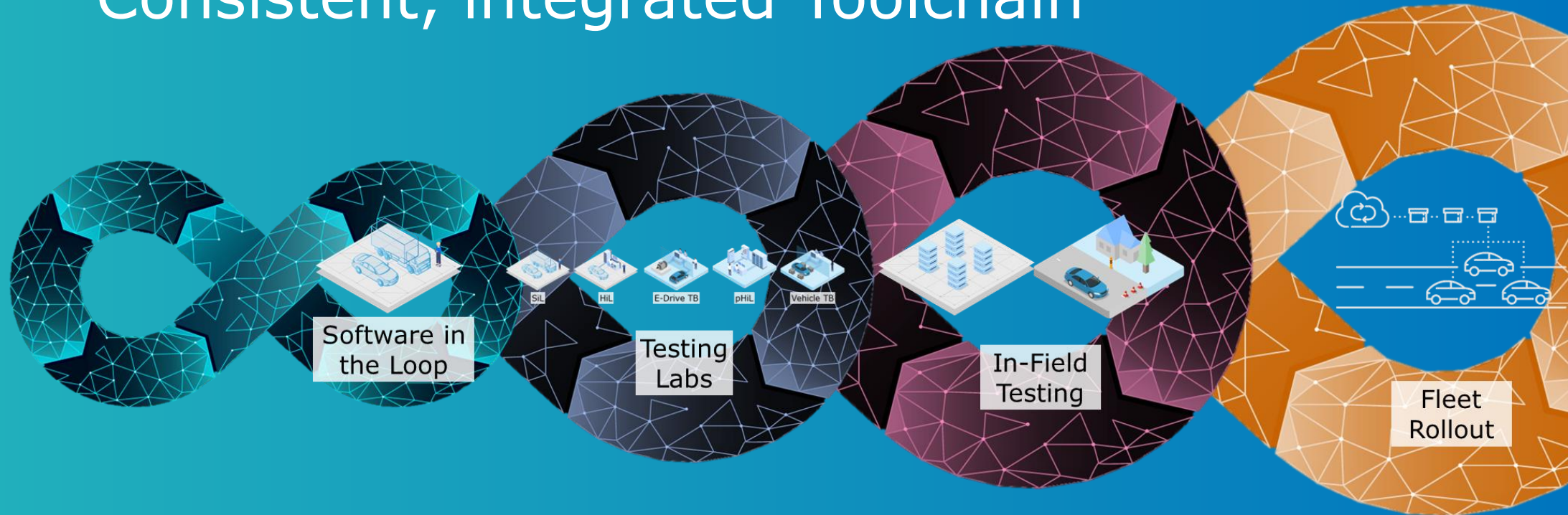


Testing software and HW development updates **in sync** with the development cycles **for all vehicle variants**

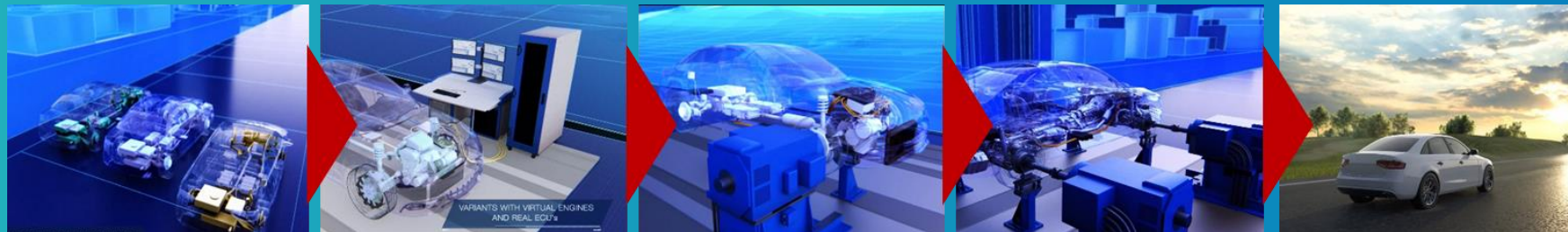
Reduce physical testing effort, increase flexibility and reduce costs

Conduct the right test in the correct test environment

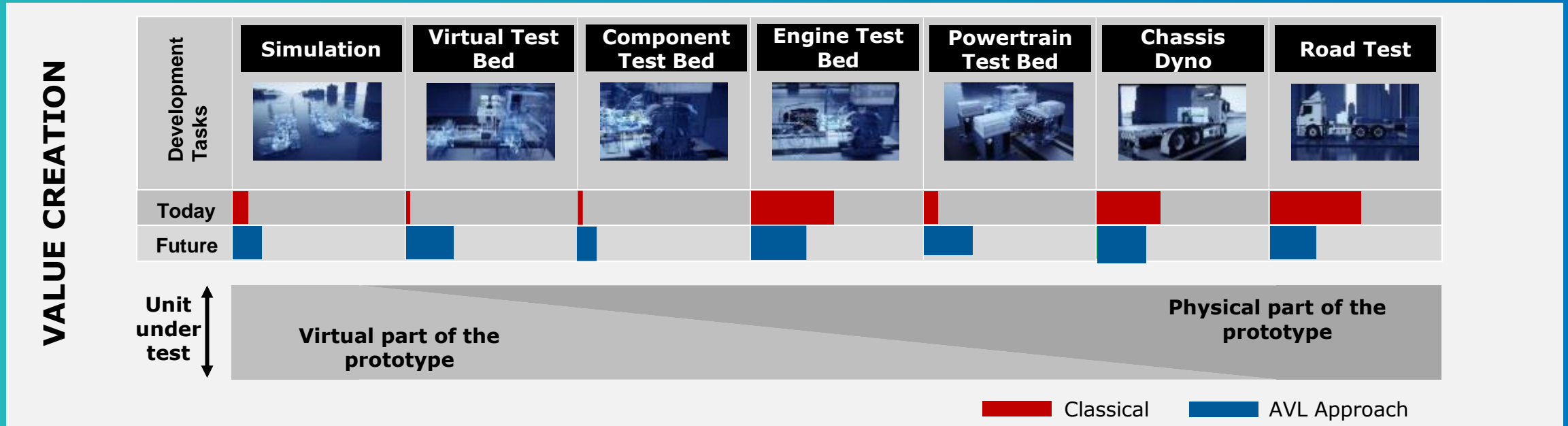
Consistent, integrated Toolchain



Continuous Design, Verification and Validation



Application of the concept to tangible value creation



REDUCE



Time

By making sound decisions earlier

REDUCE



Costs

By shifting tasks in cheaper environments

INCREASE

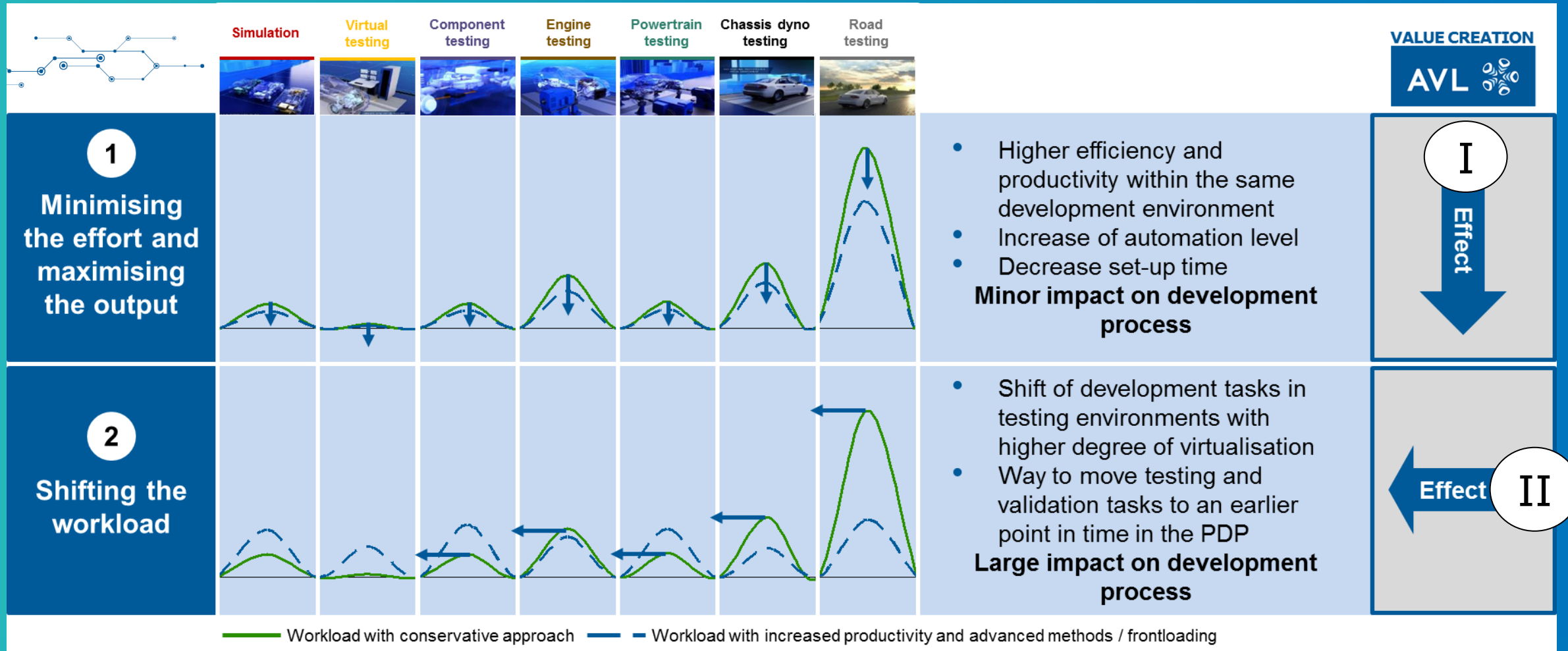


Quality

By increasing system knowledge earlier

- Making early, fast and sound decisions
- Bridge the best from virtual & real world
- Reuse & Ease of use
- Bringing together versatility and flexibility
- Collaboration and knowledge sharing

The AVL Value Creation Approach to maximize the Output and enable Left-Shift



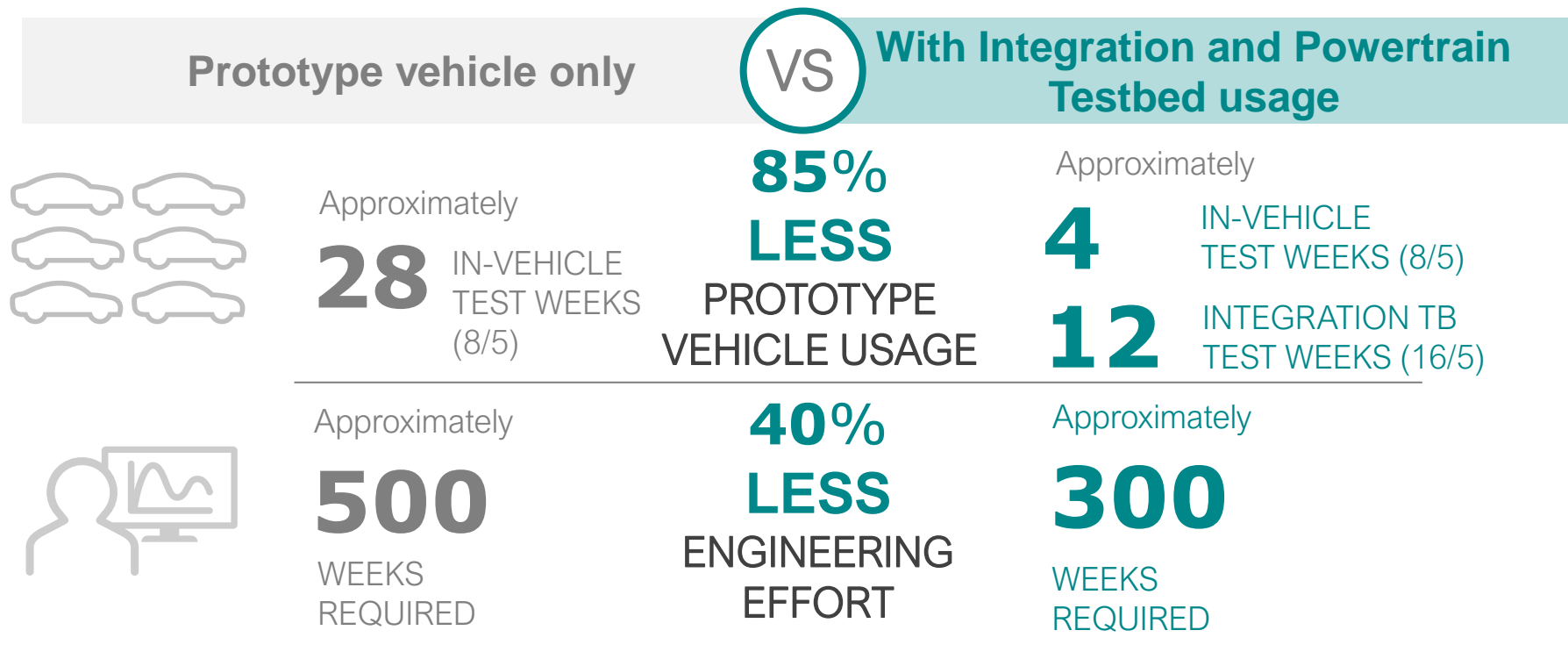
I

Effect

Effect

II

HV-Integration Productivity gains in a nutshell*



* Data from AVL PTE in comparison with road testing, for one prototype phase (LEAD Variant)

Possible Efficiency gain:
Emulation of missing components

**50%
Cost reduction**

Reproducible & up to 24/7 automated Testing
Less Prototypes & Function driven development & Testing
Higher Test Coverage
Manpower shift and optimization → Frontloading

Value Creation program

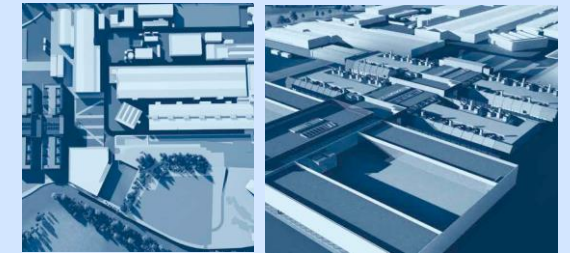
Identify ways to improve process and methodology, start pilot projects and knowledge transfer

Value Creation work streams



Based on existing infrastructure & processes

- Start with analysis of existing workflows/ tasks
- Estimate existing effort distribution over environments
- Prioritization of tasks with highest efficiency impact



Improvement measures in specific roadmaps

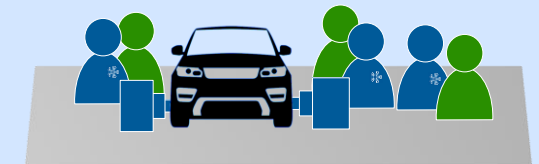
- Process and organizational improvements
- Mature and advanced methodology
- Advanced tools to simplify and facilitate testing and development



Platform for expert discussions

Implementation and pilot projects

- Hands-on training with engineers and staff
- Training concepts
- Knowledge transfer



With AVL's staged software delivery process risk can be managed proactively

Combining automotive know-how with software development is key for speed

Engineering know how to support our customer within new software centric development

Consistent and seamless toolchains for continuous verification & validation



We owe it to the planet

Source: ©WJP



